

## Open Call PR Coordinator ESN Delft 2021-2022

Hereby the Board of ESN Delft launches the open call for the position of PR Coordinator of ESN Delft for the academic year 2021-2022. ESN Delft is an organization that organizes events for Erasmus students in Delft, to help them have the time of their lives abroad here in the Netherlands.

During your board year, you will work together with 5 other enthusiastic students, trying to bring ESN Delft to the next level! As the PR Coordinator, you will be mainly responsible for the public representation of ESN Delft.

The function is part-time, so there is room for other involvements, such as study or work, next to it.

### Task description

- Responsible for all promotional material of ESN Delft
- Responsible for online marketing
- Creating and sharing events on social media
- Managing all social media channels of ESN Delft
- Responsible for the public representation of ESN Delft
- Responsible for event photos
- Creating brand recognition and brand awareness of ESN Delft
- Responsible for the apparel of the board and committees
- Responsible for the website

### Required Skills and Expertise

- Good knowledge of written and spoken English
- Works well-structured
- Thinks out of the box
- Web management skills are an asset
- Design skills
- Creative
- Experience with Adobe Photoshop and Illustrator is an asset, but not mandatory
- Creative writing is an asset

## General advantages

- Unique board year experience
- Entry into the international community
- Experience of running a start-up
- Being part of a bigger network (500 sections in Europe)
- Gain communication experience
- Improving a life-changing experience for international students

## Function specific advantages

- Improved design skills
- Improved web management skills
- Experience leading a committee

## What do we expect of you

- You are available for the academic year 2021-2022
- You are in Delft during the academic year 2021-2022
- You can invest around 20 hours a week in total
- Willingness to be responsible during ESN Delft events
- Able to have weekly board meetings

If everything we mentioned above is exactly you, don't hesitate to apply for the position of PR Coordinator within the board of ESN Delft! Please apply through the google form on the website. In case you have any questions or concerns, feel free to contact us at [secretary@esn-delft.nl](mailto:secretary@esn-delft.nl)

We look forward to welcoming you to ESN Delft!